



Meeting the Challenges of the Next 50 Years Leading. Mentoring. Innovating.

Château Bromont, Bromont, Quebec
June 3-5, 2019

DRAFT ANNUAL MEETING PROGRAM

	TIME	FUNCTION	LOCATION
Monday, June 3rd	12:00 – 2:45 p.m.	CAHI Board Meeting	Shefford
	2:45 – 3:00 p.m.	Break	
	3:00 – 5:00 p.m.	Marketing & Sales Session: <ul style="list-style-type: none"> Branding for Animal Health – Karen Sample, 31st Line Strategic Communications Revisions to CAHI's Code of Marketing Practice – CAHI & PAAB staff 	Salon ABC
	7:00 – 7:30 p.m.	Host Bar	Terrasse Château
	7:30 – 9:00 p.m.	BBQ Dinner	
	9:00 – midnight	Board Meet 'n Greet Reception	Terrasse Château

CAHI Annual Meeting Program – June 3-5, 2019

	TIME	FUNCTION	LOCATION
Tuesday, June 4 ^h	7:00 – 8:00 a.m.	Breakfast	4 Canards
	7:30 – 9:00 a.m.	Registration	Salon ABC
	8:00 – 9:00 a.m.	Annual Business Meeting	
	9:00 – 9:30 a.m.	Coffee & Networking	
	9:30 – 10:15 a.m.	Keynote Speaker: Terry O'Reilly <i>The Power of a Story</i>	
	10:15 – 11:00 a.m.	Dr. Leah Dorman, Phibro <i>Beyond Science: The Key to Connecting with Consumers</i> <i>Sponsored by Phibro Animal Health Canada</i>	
	11:00 – 11:15 a.m.	Break	
	11:15 – 12:00 p.m.	Ann Tracy, Colgate-Palmolive <i>Social Responsibility and Sustainability Strategy</i> <i>Sponsored by Hills Pet Nutrition</i>	
	12:00 – 1:00 p.m.	Lunch	4 Canards
	1:00 – 2:15 p.m.	Panel: Veterinary Practice Innovation Facilitator – Teressa Jonescu , Veterinary Purchasing <ul style="list-style-type: none"> • Dr. Rob Swackhammer, Upper Grand Veterinary Services • Dr. Céline Leheurteux, Euthabag • Dr. John Tait, Veterinary Consultant 	Salon ABC
	2:15 – 2:45 p.m.	Break	
	2:45 – 3:30 p.m.	Rory Demetriooff, OAVT & Dr. Dan Shock, ACER Consulting <i>Value of RVTs in Clinical Practice</i>	
	3:30 – 4:15 p.m.	Keynote Speaker: Erin Bury <i>Topic: Marketing to Gen Y: Engaging Millennial Consumers and Employees</i>	Atrium
	6:30 – 7:00 p.m.	Host Bar	
	7:00 – 10:00 p.m.	Banquet Dinner & CAHI Awards Presentations	Salon AB
	10:00 – midnight	Networking	Salon Exécutif

CAHI Annual Meeting Program – June 3-5, 2019

	TIME	FUNCTION	LOCATION
Wednesday, June 5 th	7:00 – 8:30 a.m.	Breakfast	4 Canards
	8:30 – 9:30 a.m.	Keynote Speaker: Clint Lewis, Zoetis <i>Topic: Global Trends, Innovation, & Future Leadership Needs</i> <i>Sponsored by Zoetis Canada</i>	Salon ABC
	9:30 a.m. – 10:15 a.m.	Keynote Speaker: Rick Quinn, Docs4GreatApes <i>The Path Forward: Endangered great apes, building veterinary capacity and corporate altruism</i>	
	10:15 – 10:30 a.m.	Break	
	10:30 – 11:15 a.m.	Dr. John Tait The changing clinic model - how animal health companies can support them	4 Canards / Foyer ABC
	11:15 – 12:00 p.m.	Sébastien Pouliot Topic: 2019 Economic Outlook <i>Sponsored by Farm Credit Canada</i>	
	12:00 p.m.	Lunch / Boxed Lunches	

DRAFT – April 9, 2019