



CAHI
ICSA

2023 ANNUAL
CONVENTION

Fairmont Chateau Laurier
OTTAWA, ONTARIO
May 29 - May 31

2023 CAHI ANNUAL CONVENTION SPONSORSHIP OPPORTUNITIES

Building on the success of the 2022 Conference, CAHI is pleased to invite you to participate in the 2023 Annual Conference in Ottawa, ON. We know that this year's event will be bigger and better than ever!

We offer a range of sponsorship opportunities to best suit your needs:

DIAMOND LEVEL: \$10,000 (2 available)

- Title sponsor with premium logo recognition on all communication materials
- Serve as host and bring greetings to one of two premium offsite networking dinners (see below for details)
- Unique opportunity to feature a video presentation of your product(s) or service(s) during one of two premium off-site networking dinners, in addition to tabletop exhibit space for the duration of the conference
- Three (3) unique social media mention across all CAHI platforms
- Up to three (3) promotional items or materials in delegate bags
- First sponsor to commit to a Diamond Level sponsorship will also welcome delegates and bring greetings before State of the Association Address
- Two (2) conference registrations

Serve as host and bring greetings to one of two premium offsite networking dinners

OPTION 1:

CAHI 2023 Annual Awards Gala Dinner at the Canadian Museum of History



- Sponsor this prestigious celebration of the best and brightest leaders in Canadian animal health
- This year's Awards Gala is being held in the spectacular Grand Hall of the Canadian Museum of History
- Take advantage of this memorable setting to introduce CAHI member companies to your unique product or services

OPTION 2: **CAHI Networking Dinner at the Canadian War Museum**

- Hosted in the impressive glass-walled LeBreton Gallery, with stunning views of the Ottawa skyline and a unique setting
- A unique opportunity to get to know the C-suite of Canadian animal health companies in a unique setting and present your product or services to the industry



2023 CAHI Convention Sponsorship Opportunities

We offer a range of sponsorship opportunities to best suit your needs:

PLATINUM LEVEL: \$6,000 (2 available)

- Introduce one (1) of two inspiring and impactful keynote speakers (see below for details)
- Tabletop exhibit space for the duration of the conference
- Two (2) unique social media mentions across all CAHI platforms
- Logo placement on program, website, and slide show (to play in between sessions)
- First sponsor to commit to a Platinum Level sponsorship will also get their logo placement on delegate bags
- Up to two (2) promotional items or materials in delegate bags
- One (1) conference registration

OPTION 1 :

Sheila Watt-Cloutier



***Environmental, Cultural
and Human Rights
Advocate***

Re-Imagining a New Way Forward with Intention

Nobel Peace Prize nominee Sheila Watt-Cloutier is in the business of transforming public opinion into public policy. Experienced in working with global decision-makers for more than a decade, Watt-Cloutier offers a new model for 21st century leadership. She speaks with passion and urgency on the issues of today — the environment, the economy, foreign policy, global health, and sustainability — not as separate concerns, but as a deeply interconnected whole. At a time when people are seeking solutions, direction, and a sense of hope, this global leader provides a big picture of where we are and where we're headed.

Ken Coates is a rare public commentator who brings deep understanding of past and present realities together with compelling ideas about Canada's future. His passionate and highly engaging talks have captivated diverse audiences across the country, from college administrators and economic development officers to Aboriginal entrepreneurs and community activists. Ken is Canada's Research Chair in Regional Innovation and brings his experience in East Asia and around the Circumpolar world to bear on his understanding of Canada's strengths and weaknesses. Ken combines irreverence, insight and a sense of humour in his conversations about the issues that matter most to Canadians.

OPTION 2 :

Ken Coates



***Leading Thinker on Canada's
Future & Canada Research
Chair in Regional Innovation***

2023 CAHI Convention Sponsorship Opportunities

We offer a range of sponsorship opportunities to best suit your needs:

GOLD LEVEL: \$5,000 (4 available)

- Tabletop exhibit space for the duration of the conference
- Two (2) social media mentions across all CAHI platforms
- Logo placement on program, website, and conference slide show
- One (1) promotional item in delegate bags
- One (1) conference registration

Introduce your choice of one of 4 conference panel sessions:

Connecting to the Environment – Extended Producer Responsibility Programs and Stewardship

Tuesday, May 30th: 10:45-12:00

Connecting to the Consumer: The Future of E-Commerce in the Canadian Animal Health Industry

Tuesday, May 30th: 13:00-14:15

Connecting to Indigenous Communities: Truth, Reconciliation and Access to Care

Tuesday, May 30th: 14:45-16:00

Connecting to Our Regulators

Wednesday, May 31st: 10:00-12:00

Host and sponsor one of the following conference breakfasts or lunches:

- Tuesday, May 30th Breakfast
- Tuesday, May 30th Lunch
- Wednesday, May 31st Breakfast
- Wednesday, May 31st Lunch

SILVER LEVEL: \$2,500 (4 available)

- Logo placement on program, website, and conference slide show
- One (1) social media mention across all CAHI platforms
- One (1) promotional item in delegate bags
- One (1) Boot Camp Registration

BOOT CAMP: \$2,500 (3 available)

- Logo placement on program, website, and conference slide show
- One (1) social media mention across all CAHI platforms
- One (1) promotional item in delegate bags
- One (1) Boot Camp Registration

Host and sponsor one of these Boot Camp functions:

- Boot Camp Breakfast
- Boot Camp Lunch
- Boot Camp Keynote Speaker

Host and sponsor one of three conference networking breaks

BRONZE LEVEL: \$1,250 (3 available)

- Logo placement on program, website, and conference slide show
- One (1) social media mention across all CAHI platforms
- One (1) promotional item in delegate bags

FRIEND OF CAHI: \$600 (unlimited)

- Logo placement on program, website, and conference slide show

Visibility at the conference

2023 CAHI CONVENTION SPONSORSHIP LEVELS OVERVIEW

Sponsorship Includes:	\$10,000 Diamond (2)	\$6,000 Platinum (2)	\$5,000 Gold (4)	\$2,500 Silver/ Boot Camp (7)	\$1,250 Bronze (3)	\$600 Friend of CAHI (unlimited)
Logo placement on conference program, website, and slide show	★	★	★	★	★	★
Number of promotional items included in conference swag bag	★★★	★★	★	★	★	
Number of social media mentions	★★★	★★	★	★	★	
Opportunity to purchase tickets to conference networking dinners without conference registration	★	★	★	★		
Number of conference or boot camp registrations	★★	★	★	★ Boot Camp		
Tabletop exhibit space for the duration of conference	★	★	★			
Premium logo recognition on conference program, website and slide show	★					
Host and sponsor one of two prestigious off-site conference networking dinner events	★					
Bring greetings and introduce State of the Association Address	★ For First Diamond Level Sponsor					
Sponsor and introduce one of two keynote speakers		★				
Logo on conference swag bag for delegates		★ For First Platinum Level Sponsor				
Sponsor and introduce one (1) conference panel session			★			
Host and sponsor a conference lunch or breakfast with logo placement				★		
Host and sponsor a conference networking/coffee break with logo placement					★	

If none of the above-mentioned packages fit your needs, please contact us and we can work with you to develop a custom sponsor package!

Please contact Alison Nash at: alison@touchpointamc.ca or (416) 900 - 3300 ext. 102