

Beyond Trends, Risk & Trust

June 1-3, 2020
Westin Trillium House
Blue Mountains, ON

Why invest in the CAHI Annual Convention?

As a sponsor of the 2020 Annual Convention, you demonstrate your commitment to a viable and profitable animal Canadian health industry.

You will reach and gain profile with our industry's key leaders and decisionmakers.

- **Speak & Engage** – share insights with our audience and engage delegates
- **Network** – Connect and build new partnerships
- **Inspire** – Demonstrate your leadership and inspire the audience with your corporate vision

We are the trade association representing the developers, manufacturers and distributors of animal pharmaceuticals, biologics, feed additives and animal pesticides that keep animals healthy.

The Canadian Animal Health Institute is the unified voice for the animal health industry in Canada

The CAHI offers this exciting and unique opportunity to network with animal health industry leaders from across the country, who are passionate about supporting veterinary teams through innovative products, clinic support services and client communications tools.

Book your sponsorship package today!

Colleen McElwain
Programs Director
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Program Overview

Monday

- Optional Recreational Event
- BBQ Dinner
- CAHI Board Meet 'n Greet Reception

Tuesday

- Breakfast
- CAHI Annual General Meeting
- Opening Keynote
- Speaker program
- Lunch
- Speaker program
- Cocktails
- Banquet
- Reception

Wednesday

- Breakfast
- Speaker program
- Closing Keynote
- Lunch

CAHI Members & Partners

Helping Canadians to understand the benefits of animal health products relative to their risks has always been one of CAHI's primary goals. Engaging with animal owners, veterinarians, our public and government officials about the need for animal health products to promote good animal health and welfare is as important now as it was in 1968.

Included in this brochure is our 2020 Annual Convention Sponsorship Program. For alternate sponsorship opportunities or if you wish to bring flyer type material to the convention, please contact Colleen McElwain at cmcelwain@cahi-icsa.ca.

In order to acknowledge our sponsors in our event materials, we would appreciate hearing from you by **March 13, 2020**.

Thank you,
Annual Convention Committee

Thank you to our 2019 Sponsors

Animalytix

Associated Veterinary Purchasing
Co. Ltd.

ATS Healthcare

Beeler Consulting Inc.

BioMedEx

Farm Credit Canada

Feedlot Health Management
Services Ltd.

Glacier Media

- Canadian Cattlemen
- Farmtario
- Western Producer
- Country Guide
- Manitoba
- Cooperator
- Grainews
- Le Bulletin des agriculteurs
- AlbertaFarmer

Hills Pet Nutrition

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Veterinary Purchasing Co. Ltd.

Zoetis

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CAHI 2020 Annual Convention Sponsorship Program

Sponsorship Level	Value	Features	Free Registrations	Verbal Recognition	Delegate Booklet
Platinum	\$5,000	<ul style="list-style-type: none"> Discounted banquet tickets available Logo by entrance doors Company logo and corporate message on slide rotation throughout Convention 	Two registrations	<ul style="list-style-type: none"> Opening and closing plenary Prior to lunches 	Half page advertisement
Gold	\$4,000	<ul style="list-style-type: none"> Logo by entrance doors Logo + ad to be displayed on screen during banquet Company logo and corporate message on slide rotation throughout Convention 	One registration	<ul style="list-style-type: none"> Opening and closing plenary Prior to lunches 	Quarter page advertisement
Silver	\$2,500	<ul style="list-style-type: none"> Logo by entrance doors Logo + ad to be displayed on screen during banquet Company logo and corporate message on slide rotation throughout Convention 	Discounted banquet tickets available (max. 5)	<ul style="list-style-type: none"> Opening and closing plenary Prior to lunches 	
Keynote Speaker	\$4,000	<ul style="list-style-type: none"> Logo + ad to be displayed on screen before and after speaker Company logo and corporate message on screen during speaker intro 	One registration	<ul style="list-style-type: none"> Before and after speaker Option for company rep to introduce speaker 	Quarter page advertisement
Graphic Design	\$2,500	<ul style="list-style-type: none"> Logo + ad to be displayed on screen during morning break 		<ul style="list-style-type: none"> Opening and closing plenary 	Quarter page advertisement
Contributing	\$1,000	<ul style="list-style-type: none"> Logo included in rotation throughout breaks 		<ul style="list-style-type: none"> General recognition during open and closing plenary 	

Ads will also be shared by CAHI on Twitter as a special recognition for applicable levels of sponsorship

All sponsor logos will be included in:

CAHI Twitter posts thanking all sponsors

Delegate booklet & conference signage at the venue

Conference signage at venue