



2014-15 ANNUAL REPORT

REGULATORY

Phase 1 Victory

Notice of Intent - April 18, 2015



Following years of advocacy on the part of CAHI, Health Canada published a 'Notice of Intent' to address the personal or own-use importation (OUI) of veterinary drugs and strengthen the control over the importation of veterinary active pharmaceutical ingredients (APIs). This entails amendments to the Food and Drug Regulations and are critical to Canada aligning its food safety standards to that of other developed countries. CAHI is working to ensure that the proposed amendments are synchronized with

the industry's actions to remove growth promotion claims and have veterinary oversight of the medically important antimicrobials used in feed and water. Synchronizing the regulatory amendments around OUI and API in veterinary medicine, along with removal of the growth promotion claims, will support activities within Canada's three pillars of surveillance, stewardship and innovation outlined in the Federal Government's Action Plan on Antimicrobial Resistance.

REGULATORY

Moving to Veterinary Oversight of Medically Important Drugs Used in Feed and Water

December 18, 2014



CAHI hosted a meeting involving Health Canada and CFIA Feeds Section regulators, producer community representatives, CVMA, and representatives of the veterinary registrars and provincial chief veterinary officers. Facilitated by Dr. Duane Landals, former Registrar of the Alberta Veterinary Medical Association, discussions focused on:

- **Implications of Veterinary Oversight in Feed**
- **Current and Future Models for Distribution of Medically Important Antibiotics Used in Feed and Water**
- **Roles and Responsibilities Necessary to Manage Veterinary Oversight, and**
- **How the Regulatory Agenda will Facilitate Prudent Use.**

Images left to right:

- Daniel Chaput, Director General, Veterinary Drugs Directorate; Dr. Randy Bagg, Chair: CAHI Drug Committee, Elanco Animal Health & Jean Szkotnicki are seen here preparing for the session.
- Jean Szkotnicki, Ontario Chief Veterinary Officer Dr. Greg Douglas & President of the Ordre des medecins veterinaires du Quebec Dr. Joel Bergeron.
- Reps from livestock & poultry commodity organizations, VDD, ANAC & CVMA participated in the consultation.

REGULATORY

Health Canada VDD / Inspectorate – CAHI Drug Committee Bilateral

January 28, 2015



CAHI Drug Committee members met with Health Canada Inspectorate Director General Robin Chiponski. Positive and insightful discussions took place on the API DEL Guideline as it applies to veterinary drugs; the DEL process and timeliness for foreign DP sites and manufacturing under

the guise of compounding. Following the session with the Inspectorate, there were discussions with VDD on Post-NOC Document Revisions; NDS Submission and Labelling Guidelines; implications of abrogation of Schedule F, Part II; the removal of production claims & veterinary oversight of

medically important antimicrobials; the Regulatory Cooperation Council use of SNDS; MUMS; adding EU withdrawal times to equine product labels and the expansion of the Low Risk Product Notification Program to Include Food Animals.

REGULATORY

Canadian Veterinary Journal – Guest Editorial on Antimicrobial Resistance

February 2015



The Ad-Hoc Committee on Antimicrobial Resistance co-chaired by Dr. John Prescott and Jean Szkotnicki contributed a guest editorial titled “Antibiotic Stewardship’s golden moment: Resistance or change?”. With a focus on the importance of prudent and responsible use by the veterinary and producer community, the editorial stresses the need for Canada to target outcomes that bring antibiotic use in animals in Canada up to international standards, including development of a national system to monitor use in animals; immediate

stoppage of importation, sale, and use of antimicrobials (APIs and ‘own-use’) not evaluated or registered by Health Canada; monitor resistance through the CIPARS program (and take action if needed); develop an extra-label use policy which includes the ability to prohibit extra-label use of specific drugs of critical importance to human health; and to harmonize use issues nationally.

REGULATORY

Engagement of Global Public Affairs to Leverage CAHI Activity on Regulatory Change

December 2014 – on-going



GLOBAL PUBLIC AFFAIRS

FROM INSIGHT TO IMPACT

A top priority of the CAHI Board's Strategic Planning Session involved the Modernization of the Veterinary Drug program, with the goals of: new Veterinary Drug Regulation that has pre & post market requirements proportional to the risk and greater

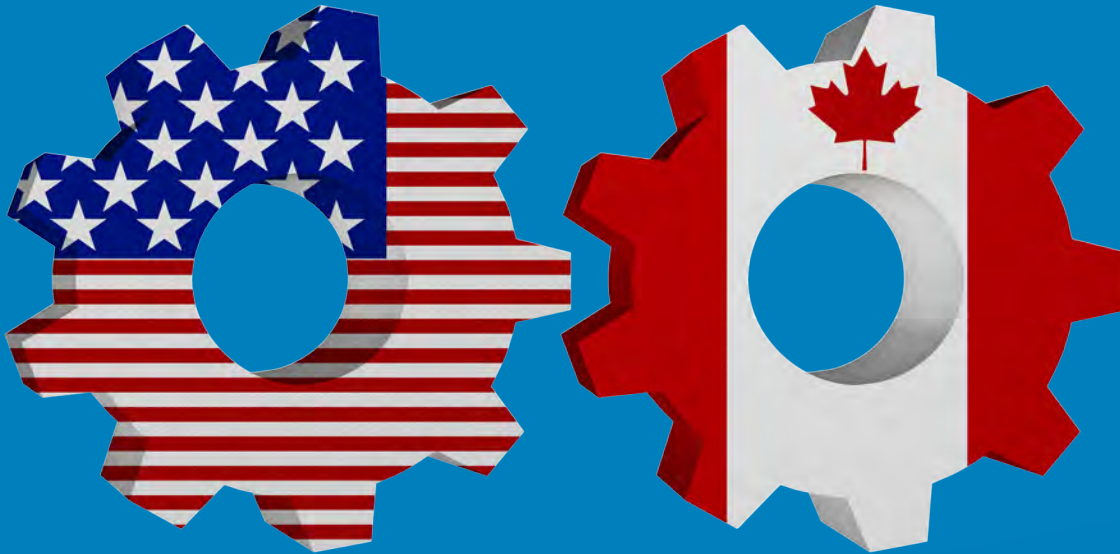
controls over importation and use of OUI & API in veterinary medicine. To help address increased challenges in driving the regulatory agenda with politicians & senior management in Health Canada, Public Health Agency of Canada & Agriculture Canada,

the government relations firm Global Public Affairs was engaged to assist in gaining access to key decision makers within both the bureaucracy and with key elected officials.

REGULATORY

Canada – U.S. Regulatory Cooperation Council (RCC)

February 2011 – on-going



Initiated by Prime Minister Harper and President Obama, the goal of the Canada-U.S. RCC is to better align our regulatory systems and boost North American trade and competitiveness. Improved collaboration, confidence-building exercises and simultaneous and joint reviews between the VDD and the FDA's Center for Veterinary Medicine are a result of the RCC initiative. CAHI members have significantly benefited from the program, while a number of simultaneous reviews remain on-going. To date two North American approvals have occurred due to the RCC process. Further regulatory harmonization resulted in the Canadian approval of a MUMS application for rabbits in early 2015.

REGULATORY

Canada – U.S. Regulatory Cooperation Council (RCC) (continued)



CAHI President Jean Szkotnicki was invited to participate in the RCC's annual Regulator and Stakeholder Event in Washington, DC, October 7–8, 2014. The meetings attracted over 400 stakeholders and government officials from both sides of the border who gathered to discuss the RCC Joint Forward Plan and to contribute to its effective implementation. The Forward Plan sets the stage for

fundamental changes in the way regulatory departments and agencies in both countries work together by institutionalizing joint planning and collaboration as a routine part of regulatory work in both countries.

The event was co-led by the Privy Council Office and the White House Office of Information and Regulatory Affairs, and included senior

representation from Canadian and U.S. regulatory departments and agencies as well as a broad cross-section of stakeholders from both countries.

- Erin O'Toole, Parliamentary Secretary to the Minister of International Trade
- Regulators and stakeholders panel
- Bob Carberry, Privy Council Office

REGULATORY – INTERNATIONAL

Canada Hosts Camevet

August 2014



The Canadian Food Inspection Agency and CAHI hosted the 2014 CAMEVET meeting in Ottawa in late August. CAMEVET is the Committee of the Americas for Veterinary Medicine. 160 delegates were in attendance, which also included an OIE training forum for regulatory officials as well as discussions on antimicrobial resistance, surveillance and aquaculture.

- Family Photo of Camevet attendees
- Camevet Plenary

REGULATORY – INTERNATIONAL

International Animal Health Journal

Volume 1 Issue 2

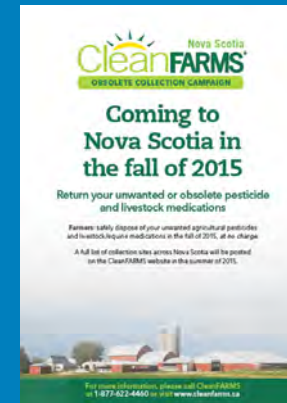
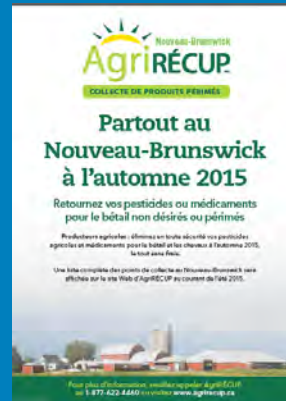
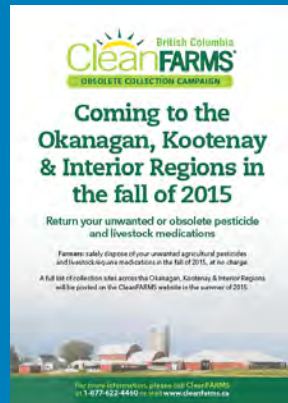
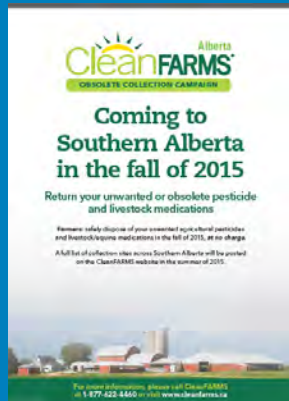


The inaugural issue of the *International Animal Health Journal* was published in August 2014. CAHI was invited to submit an article to the second volume, titled: “Canadian Animal Health Sector – An Overview of the Challenges and Opportunities.”

STEWARDSHIP

CleanFARMS National Partnership

January 2014 – on-going



The collection of obsolete livestock and equine medications took place in four provinces in the fall of 2014: British Columbia (Fraser Valley & Vancouver Island); Saskatchewan (Southern half); Quebec and Prince Edward Island. This was year one of a multi-year commitment on the part of

CAHI to safely and responsibly dispose of unwanted medicines located on farms across Canada. Volumes of product returned were highest in QC at 4,005 kg; followed by SK with 540 kg; PEI at 350 kg and BC with 156 kg. CAHI was greatly supported by efforts on the part of member sales

reps in raising producer and veterinary awareness of the program. Long-term financial sustainability of the program was established by way of a member 'levy', implemented in 2015.

Promotions for the 2015 program are already underway, with digital posters for collections in BC, Southern AB, Northern SK, NB & NS in circulation.

STEWARDSHIP

Health Products Stewardship Association

2013 onward



**HEALTH PRODUCTS
STEWARDSHIP
ASSOCIATION**



The Medications Return program operated by the HPSA in Ontario continued to enable CAHI members selling companion animal medications (and sharps) used in the household setting to ensure compliance with Ontario regulations. With over 3,400 pharmacies across the province

participating in the medications (and household sharps) program, 2014 medication returns weights were 294,375 kg. While animal health is a fraction of volumes returned, the volumes of un-used medications continue to increase.

STEWARDSHIP

Blue Box

On-going

CAHI continued to provide assistance to members impacted by the changing provincial landscape as it relates to manufacturer requirements for end of life management of product packaging waste. Because this category of waste falls under provincial jurisdiction, a patchwork of programs exist across the country. CAHI continued to update members on changing requirements on Blue Box recycling programs in British Columbia, Saskatchewan (which stalled less than a month before program implementation scheduled for January 1, 2015), Manitoba, Ontario and Quebec.

Similarly, consultations were held in Manitoba and New Brunswick on expansion of the existing (MB) program, and on establishment of an industry-funded collection in NB. The greatest concern for CAHI members and any manufacturer going forward is the continuous shifting of costs for waste management from municipalities and provinces into fully industry-funded programs. Both the NB and MB consultations targeted Industrial, Commercial and Institutional (ICI) wastes as up-coming targets for recycling programs.



SOCIAL LICENSE

Feeding the 9 Billion

FEEDING THE 9 BILLION SUSTAINABLY

LAND'S OPPORTUNITY TO FEED GROWING POPULATIONS

As livestock use only one of the earth's available acres, we must do more to feed the 9 billion people projected to live on the planet by 2050. To do this, we must increase the productivity of our land and water resources, and we must do so in a way that is sustainable. Livestock production can be a key to feeding the world's growing population, but it must be done in a way that is sustainable, environmentally sound, and profitable.

WHAT IS SUSTAINABILITY?

Sustainability is the ability to meet the needs of the present without compromising the ability of future generations to meet their own needs. It is a balance of economic, social, and environmental factors.

ANIMAL HEALTH TRENDS HELP PRESERVE NATURAL RESOURCES

With the right tools and techniques, livestock production can be a key to feeding the world's growing population. Modern livestock management practices can help reduce the environmental impact of livestock production, while also improving the health and welfare of the animals.

MODERN LIVESTOCK MANAGEMENT PRACTICES REDUCE ENVIRONMENTAL IMPACT

BEEF Improvements in the way beef is produced can help reduce the environmental impact of beef production. For example, using precision livestock farming (PLF) can help reduce the amount of feed and water needed to produce beef. Additionally, using natural health products can help reduce the need for antibiotics and other drugs.

SWINE In 2014, the pig industry in the U.S. produced 2.5 billion pounds of pork. This is a significant amount of food, and it is produced in a way that is sustainable. Modern swine production practices can help reduce the environmental impact of swine production, while also improving the health and welfare of the animals.

POULTRY Poultry production is a key part of the food system, and it is produced in a way that is sustainable. Modern poultry production practices can help reduce the environmental impact of poultry production, while also improving the health and welfare of the animals.

DAIRY Dairy production is a key part of the food system, and it is produced in a way that is sustainable. Modern dairy production practices can help reduce the environmental impact of dairy production, while also improving the health and welfare of the animals.

WE CAN DO IT!

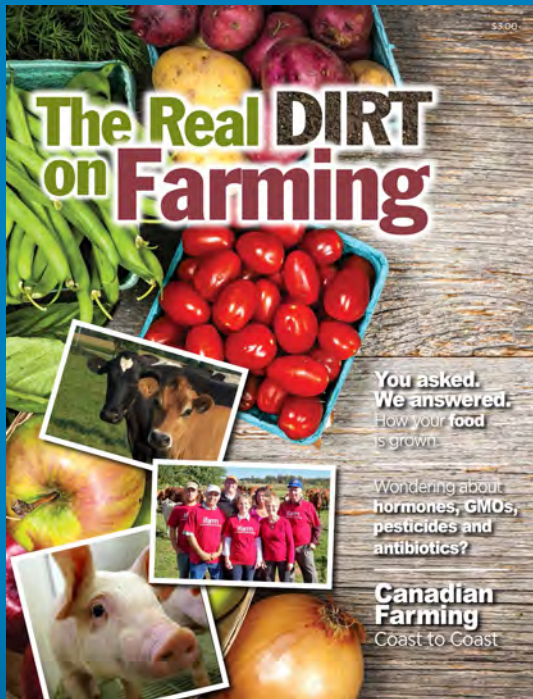
A shift has taken place in the last 40 years that has eroded the public's trust and confidence in governments, social (and political) organizations and is rapidly expanding into our food production systems. This has largely been precipitated by any number of high profile scandals which have eroded the public's trust in institutions and science. As a result, we are seeing

an increasing need to engage with the public to maintain our social license to operate. CAHI recognizes that in order to feed a growing population looking for more animal-based protein, improving production efficiencies through innovation in animal health will be a major factor. To address this challenge, CAHI developed an advertorial for inclusion in the July

2014 edition of Country Guide on how animal health technologies contribute to environmental stewardship and sustainability. The research for this piece was also used for an International Federation for Animal Health document on the same topic.

SOCIAL LICENSE

The Real Dirt on Farming



CAHI continued as a major financial and in-kind contributor to the third edition of *The Real Dirt on Farming*. This third edition had an initial print-run of 100,000 copies, and is now into its second printing. Bilingual in nature, it serves as an excellent 'coffee table' digest full of information as to how food is grown and why it is done that way. A condensed 'digest' version was inserted in the March 28th, 2015 edition of *The Globe and Mail* with a national circulation of 305,000 copies.

SOCIAL LICENSE

Antimicrobial Stewardship



In October 2014, the Government of Canada released “Antimicrobial Resistance and Use in Canada A Federal Framework for Action”, built on 3 pillars: Surveillance, Stewardship and Innovation. Proper stewardship of existing and new antimicrobials is vital to ensuring these tools remain effective

in treating both animals and humans. Included in the Framework is mention of enhancing veterinary drug regulatory frameworks to include provisions to increase oversight over importation of drug products as well as active pharmaceutical ingredients.

“Family Photo” taken at the March 31st, 2015 roundtable discussion to advance Canada’s work on antimicrobial resistance. This was the first time Health Canada had hosted a roundtable involving both human and animal stakeholders in sharing their priorities and discussing roles and responsibilities in addressing AMR. CAHI President Jean Szknotnicki is found in the center of the photograph with Health Minister Rona Ambrose.

MEMBER SERVICES

Strategic Planning for CAHI

November 25, 2014



The guidance provided by the CAHI Board of Directors and committee chairs was integral to many of the accomplishments over the past year. An environmental scan at the Board's November 2014 Strategic Planning session involving distribution, the veterinary profession and a pharmacy providing compounding services confirmed that CAHI remains on track to strategically address the member's primary challenges.

- Rick Culbert, Chief Executive Officer of Veterinary Purchasing discussed the role and benefits of the Canadian distribution model.
- Facilitator: Warren Libby
- Rita Ozelins, Owner of Chiron Compounding Pharmacy discussed the public need for veterinary compounding.
- Dr. Joel Bergeron, President of the Ordre des medecins veterinaires du Quebec provided an overview of the OMVQ initiative for continuing education for veterinarians on AMR.
- Doug Raven, CEO of the Ontario Veterinary Medical Association also contributed to the session providing an update on the Changing Veterinary Practice Business Model.

MEMBER SERVICES

Projects



The role of CAHI in enhancing collaboration between members continued over the past year, with the coordination of the 3rd national pet population survey, and the Canadian industry's third year of participation in the IFAH Benchmarking Survey.

LEADERSHIP

**Our thanks to the 2014-2015 CAHI Board of Directors
for their time, feedback and guidance.**

Chair:

Fiona McLellan
Virbac Canada Inc.

Past Chair:

Paul Lake
Bio Agri Mix LP

Vice Chair:

Dr. Jair Garcia
Zoetis Canada

Secretary/Treasurer:

Diane Bourassa
Vétoquinol N.-A. Inc.

Daniel Beauchamp
Merck Animal Health

Susan Blair
Boehringer-Ingelheim (Canada) Ltd.

Matthew Frost
Bayer Inc.

Dr. Susan Jones
Hill's Pet Nutrition Canada Inc.

Greg Hall
Western Drug Distribution Centre Ltd.

Bill Lopez
Merial Animal Health