



Canadian Animal
Health Institute
Institut canadien
de la santé animale

2024 ANNUAL CONVENTION SPONSORSHIP OPPORTUNITIES

The Canadian Animal Health Institute (CAHI) is offering limited, exclusive opportunities for convention sponsors to engage with the top CEOs and business leaders in the Canadian animal health industry, and present innovative products and services of interest to decision-makers from our member companies in this unique environment.

CAHI is the trade association representing the developers, manufacturers and distributors of veterinary pharmaceuticals, biologics, feed additives, veterinary health products, and animal pesticides in Canada. As a national association, CAHI's Full Member companies are responsible for sales of approximately 95% of the animal health product market in Canada, totaling over \$1 billion annually.

The CAHI Annual Conference is the premier annual meeting of the animal health industry in Canada, bringing together the CEOs, country managers and business unit heads of the top animal health companies for three days of inspirational conference sessions focused on innovation, industry trends, and networking, networking, networking.

This year, CAHI is excited to welcome delegates to the 2024 Annual Convention, being held **June 3 - 6** at the **Pomeroy Kananaskis Mountain Lodge in picturesque Alberta**. This year's program will feature an exciting speaker line-up, engaging panels, and networking opportunities that will bring together Canada's top animal health companies to be inspired, share information, and build lasting relationships.

This is a **limited, exclusive opportunity** to engage with the top companies in the Canadian animal health industry, including:



...and more! For a full listing of member companies
visit: cahi/icsa.ca/members

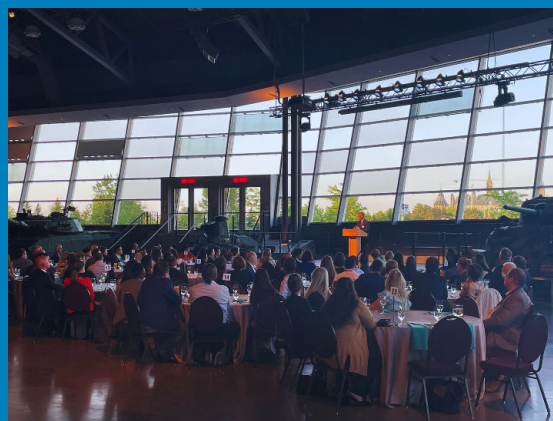


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We offer a range of sponsorship opportunities to best suite your needs:

DIAMOND LEVEL: \$10,000 (2 available)

- Title sponsor with premium logo recognition on all communication materials
- Serve as host and welcome delegates to one of two premium offsite networking dinners (see below for details)
- Unique opportunity to feature a video presentation of your product(s) or service(s) during one of two premium off-site networking dinners, in addition to tabletop exhibit space for the duration of the conference
- Three (3) unique social media mentions across all CAHI platforms
- Up to three (3) promotional items or materials in delegate bags
- First sponsor to commit to a Diamond Level sponsorship will also welcome delegates before the CAHI State of the Association Address
- Two (2) conference registrations



2023 Networking Dinners



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PLATINUM LEVEL \$6,000

(2 available)

- Introduce one (1) of two (2) inspiring and impactful keynote speakers
- Tabletop exhibit space for the duration of the conference
- Two (2) unique social media mentions across all CAHI platforms
- Logo placement on program, website, and slide show (to play in between conference sessions)
- First sponsor to commit to a Platinum Level sponsorship will also get their logo placement on delegate bags
- Up to two (2) promotional items or materials in delegate bags
- One (1) conference registration

GOLD LEVEL: \$5,000

(4 available)

- Introduce one (1) of four (4) panel conference sessions
- Tabletop exhibit space for the duration of the conference
- Two (2) unique social media mentions across all CAHI platforms
- Logo placement on program, website, and slide show (to play in between conference sessions)
- Up to two (2) promotional items or materials in delegate bags
- One (1) conference registration



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SILVER LEVEL: \$2,500 *(4 available)*

- Logo placement on program, website, and conference slide show
- One (1) social media mention across all CAHI platforms
- One (1) promotional item in delegate bags
- Host and sponsor one (1) conference breakfast or lunch!

BRONZE LEVEL: \$1,250 *(3 available)*

- Logo placement on program, website, and conference slide show
- One (1) social media mention across all CAHI platforms
- One (1) promotional item in delegate bags
- Host and sponsor one of three (3) conference networking breaks!





























FRIEND OF CAHI: \$600 *(unlimited)*

- Logo placement on program, website and conference slide show
- Visibility at the conference

If none of the above-mentioned packages fit your needs, please contact us and we can work with you to develop a custom sponsor package!

Please contact Alison Nash at:

alison@touchpointamc.ca or (416) 900 - 3300 ext. 102

Sponsorship includes:	\$10,000 Diamond (2)	\$6,000 Platinum (2)	\$5,000 Gold (4)	\$2,500 Silver (4)	\$1,250 Bronze (3)	\$600 Friend of CAHI (unlimited)
Logo placement (program, website and slideshow)						
# of promotion items included in swag bag						
# of social media mentions						
# of conference registrations						
Tabletop exhibit space						
Host one of two offsite networking dinners						
Greetings for State of Association Address	 For first diamond sponsor					
Introduce one of two keynote speakers						
Logo on swag bag		 First platinum level sponsor				
Introduce one panel session						
Host and sponsor a lunch or breakfast						
Host and sponsor a networking break					