



Canadian Animal  
Health Institute  
Institut canadien  
de la santé animale

# 2025 ANNUAL CONVENTION SPONSORSHIP OPPORTUNITIES

The Canadian Animal Health Institute (CAHI) offers limited, exclusive opportunities for convention sponsors to engage with the top CEOs and business leaders in the Canadian animal health industry, and present innovative products and services of interest to decision-makers from our member companies in this unique environment.

CAHI is the trade association representing the developers, manufacturers and distributors of veterinary pharmaceuticals, biologics, feed additives, veterinary health products, and animal pesticides in Canada. As a national association, CAHI's Full Member companies are responsible for sales of approximately 95% of the animal health product market in Canada, totaling over \$1 billion annually.

The CAHI Annual Conference is the premier annual meeting of the animal health industry in Canada, bringing together the CEOs, country managers and business unit heads of the top animal health companies for three days of inspirational conference sessions focused on innovation, industry trends, and networking, networking, networking.

This year, CAHI is excited to welcome delegates to the 2025 Annual Convention, being held **June 2-5** at the **Lord Elgin in our Nation's capital, Ottawa**. This year's program will feature an exciting speaker line-up, engaging panels, and networking opportunities that will bring together Canada's top animal health companies to be inspired, share information, and build lasting relationships.

This is a **limited, exclusive opportunity** to engage with the top companies in the Canadian animal health industry, including:



**...and more! For a full listing of member companies  
visit: [cahi/icsa.ca/members](http://cahi/icsa.ca/members)**



# 2025 ANNUAL CONVENTION SPONSORSHIP OPPORTUNITIES

**The CAHI Annual Convention is the premier annual meeting of the animal health industry in Canada.**

This exclusive event brings together the CEOs, country managers and business unit heads of the top animal health companies for three days of inspirational conference sessions focused on innovation, industry trends, and networking, networking, networking!

This year, CAHI is excited to welcome delegates to our 2025 Annual Convention, being held **June 2-5** at the **Lord Elgin in our nation's capital, Ottawa**. This year's program will feature an exciting speaker line-up, engaging panels, and networking opportunities that will bring together Canada's animal health industry to be inspired, share information, and build lasting relationships.

We are offering limited, exclusive opportunities for convention sponsors to engage with the best and brightest in the Canadian animal health industry with a variety of package options to best achieve your objectives. We are also happy to work with you and your team to tailor a custom package to meet your organization's needs and budget.



**2024 CAHI ANNUAL CONVENTION: “*Ideas to Impact*”  
Kananaskis, AB**



# 2025 CAHI CONVENTION SPONSORSHIP OPPORTUNITIES

---

## PLATINUM LEVEL \$7,500 *(2 available)*

- Introduce one (1) of two (2) inspiring and impactful keynote speakers
- Tabletop exhibit space for the duration of the conference
- Two (2) unique social media mentions across all CAHI platforms
- Logo placement on program, website, and slide show (to play in between conference sessions)
- First sponsor to commit to a Platinum Level sponsorship will also get their logo placement on delegate notebook
- Two (2) conference registrations

## GOLD LEVEL: \$5,000 *(8 available)*

- Introduce one (1) of four (4) panel conference sessions
- Share hosting duties and welcome delegates to one (1) of two (2) premium offsite networking dinners with other gold sponsors  
\*option to buy out access to exclusively host networking dinner\*
- Tabletop exhibit space for the duration of the conference
- One (1) unique social media mentions across all CAHI platforms
- Logo placement on program, website, and slide show (to play in between conference sessions)
- One (1) conference registration



# 2025 CAHI CONVENTION SPONSORSHIP OPPORTUNITIES

---

## SILVER LEVEL: \$2,500 *(7 available)*

- Logo placement on program, website, and conference slide show
- One (1) social media mention across all CAHI platforms
- First sponsor to commit to Silver level sponsorship has option to provide branded pen for convention notebook
- Host and sponsor one (1) conference breakfast, lunch or Industry Bootcamp

## BRONZE LEVEL: \$1,250 *(3 available)*

- Logo placement on program, website, and conference slide show
- One (1) social media mention across all CAHI platforms
- Host and sponsor one of three (3) conference networking breaks!
















## FRIEND OF CAHI: \$600 *(unlimited)*

- Logo placement on program, website and conference slide show
- Visibility at the conference

**If none of the above-mentioned packages fit your needs, please contact us and we can work with you to develop a custom sponsor package!**

**Please contact Alison Nash at:**

**[alison@touchpointamc.ca](mailto:alison@touchpointamc.ca) or (416) 900 - 3300 ext. 102**

Sponsorship includes:	\$7,500 Platinum (2)	\$5,000 Gold (8)	\$2,500 Silver (7)	\$1,250 Bronze (3)	\$600 Friend of CAHI (unlimited)
Logo placement (program, website and slideshow)					
# of social media mentions					
# of conference registrations					
Tabletop exhibit space					
Host one of two offsite networking dinners					
Introduce one of two keynote speakers					
Logo on notebook	 First platinum level sponsor				
Branded pen for notebook			 First silver level sponsor		
Introduce one panel session					
Host and sponsor a lunch, breakfast OR bootcamp					
Host and sponsor a networking break				