

# CAPITAL VISION:

Advancing animal health in Canada

CAHI ANNUAL CONFERENCE  
June 2-5, 2025  
Ottawa, ON



## 2025 CONVENTION PROGRAM – DRAFT

	Time	Function
Monday, June 2 <sup>nd</sup>	9:30 – 11:30 am	CAHI – VDD Bilateral Meeting (VHPs) <i>Description: A meeting with the CAHI VHP Committee and the VDD to discuss regulatory irritants and barriers with the VHP program</i> <b>Location: Trillium Room</b>
	11:30 am – 12:00 pm	Lunch <b>Location: Trillium Room</b>
	12:00 – 2:45 pm	CAHI 2024-2025 Board of Directors Meeting (Board members only) <b>Location: Trillium Room</b>
	2:45 – 3:00 pm	Networking Break
	3:00 – 4:00 pm	Opening Session – State of the Association Address Dr. Catherine Filejski, President & CEO, CAHI <i>Incorporate audience interaction with Slido</i> <b>Location: Main Room</b>
	7:00 – 10:00 pm	CAHI Annual Awards Gala and Networking Progressive Dinner <b>Location: Canadian Museum of History, Great Hall</b>
Tuesday, June 3 <sup>rd</sup>	7:00 – 8:00 am	Breakfast <b>Location: Hall outside main room</b>
	7:00 am	Registration Opens
	8:00 – 9:00 am	CAHI Annual General Meeting <b>Location: Main Room</b>
	9:00 – 9:15 am	Welcome Paul Ray, Board Chair <b>Location: Main Room</b>
	9:15 – 10:15 am	KEYNOTE: Canada’s Changing Political Landscape <a href="#">Chantal Hebert</a> <b>Location: Main Room</b>
	10:15 – 10:45 am	Networking Break
	10:45 am – 12:00 pm	GENERAL SESSION: Federal Plastics Registry and the Modernization of the Canadian Environmental

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		<p>Protection Act – Impacts for the Canadian Animal Health Industry</p> <p><a href="#">Megan Hamilton</a>, Acting Director of the Plastics Regulatory Affairs Division</p> <p><i>Description: An overview of new legislation, regulations and reporting requirements that will impact the animal health industry</i></p> <p><b>Location: Main Room</b></p>
	12:00 – 1:00 pm	<p>Lunch</p> <p><b>Location: Restaurant</b></p>
	1:00 – 2:15 pm	<p>PANEL SESSION: Artificial Intelligence in Animal Health</p> <p><i>Description: An exploration of new technologies that utilize AI to improve animal health, business efficiencies/ operation and the drug discovery and development process</i></p> <p><a href="#">Jeff Skinner</a> (Stoked BIO CEO)</p> <p><b>Location: Main Room</b></p>
	2:15 – 2:45 pm	Networking Break
	2:45 – 4:00 pm	<p>PANEL SESSION: Navigating through the uncertainties and challenges of the evolving dynamics in the Canadian Animal Health Industry</p> <p><i>Description: A discussion on how US tariffs and retaliatory tariffs in Canada can negatively impact the animal health industry</i></p> <p><b>Location: Main Room</b></p>
	4:00 – 4:30 pm	<p>CAHI (New) Member Reception</p> <p><b>Location:</b></p>
	4:30 – 5:00 pm	<p>Meeting of the newly elected CAHI 2025-2026 Board of Directors (<i>Board members only</i>)</p> <p><b>Location:</b></p>
	4:00 – 5:00 pm	<p>CAHI – CCVB Bilateral Meeting (Biologics)</p> <p><i>Description: A meeting with the CAHI Biologics Committee and the CCVB. CCVB to provide an update, followed by group discussion</i></p>
	7:00 – 9:00 pm	CAHI Networking Reception
Wednesday, June 4 <sup>th</sup>	<b>Time</b>	<b>Function</b>
	7:30 – 8:30 am	<p>Breakfast</p> <p><b>Location: Hall outside main room</b></p>

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	8:30 – 9:30 am	<p>KEYNOTE: Understanding your customer’s unconscious bias <a href="#">Ken Rotondo</a></p> <p><i>Description: How to tailor marketing messages to the individual customer, based on their unconscious biases. What to say and what not to say.</i></p> <p><b>Location: Main Room</b></p>
	9:30 – 10:00 am	Networking Break
	10:00 – 11:15 am	<p>PANEL SESSION: Crisis management in the animal health industry</p> <p><i>Description: How to prepare for, respond to, and recover from a crisis. The importance of effective media relations during and after a crisis.</i></p> <p><b>Location: Main Room</b></p>
	11:15 am	CLOSING OF THE 2025 CAHI CONVENTION
	11:15 am – 1:15 pm	<p>CAHI – ROEB Bilateral Meeting</p> <p><i>Description: A meeting with the CAHI Drugs Committee and ROEB. ROEB to provide an update followed by a discussion of regulatory irritants and barriers</i></p>
	1:15 – 1:45 pm	<p>Lunch</p> <p><b>Location: Restaurant</b></p>
	1:45 – 3:45 pm	<p>CAHI – VDD Bilateral Meeting (Drugs)</p> <p><i>Description: A meeting with the CAHI Drugs Committee and the VDD. The VDD to provide an update followed by a discussion of regulatory irritants and barriers</i></p>
	5:00 – 8:00 pm	<p>Cutest Pets on Parliament Hill Awards Ceremony</p> <p><b>Location: The Metropolitan Brasserie</b></p>
Thursday, June 5 <sup>th</sup>	8:00 am – 12:45 pm	Industry Bootcamp